

Comprehensive programs for the dental team!



The Exceptional Treatment Coordinator

For Dentists, Clinical Team, Business Team

Presented by Anita Jupp

Oct 1, 2009- Calgary | Nov 27, 2009 - Toronto

Program Objective: To help the dental practice provide top quality patient care through positive communication, efficient business systems and excellent patient education as well as increase needed case acceptance levels.

- Provide the ultimate new patient experience
- The no-stress schedule: Become a believer!
- Proven techniques for case acceptance
- Sharpen your presentation skills and improve productivity
- Setting case acceptance and financial goals
- Internal marketing: 25 great cost effective ideas

Building a powerful Dental Hygiene department: Ride the wave of total body health!

For Dentists, and Dental Hygienists

Presented by LeeAnn Shipowick

Sept 25, 2009 - Toronto

Program Objective: To help dental teams build a top quality Dental Hygiene and Periodontal program that promotes total body wellness and top-notch patient care while maximizing revenue for the practice.

- Consistency in Practice: Do you need a periodontal program? Do you have standard of care?
- Communication: How words have the power to eliminate, "It's just a check up" and "I only want it if it's covered by my insurance" attitudes.
- Patient Care: Educating patients about risk factors and systemic disease - the healthy mouth / healthy body connection.
- Empowering Patients: Shifting the responsibility onto our patients to own their periodontal condition and their oral health.
- Using the "healthy mouth / healthy body" concept to increase case acceptance and patient compliance in treatment
- Create an ideal hygiene department to increase your revenue stream.
- Practical tips to increase efficiency, productivity and job satisfaction while decreasing stress.

Our sponsors: Promoting quality continuing education in dentistry



Registration & Information

Melanie McGlynn

Continuing Education Coordinator

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Advanced Dental Education Institute

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Program Locations:

Calgary:

Hilton Garden Inn Calgary Airport

2335 Pegasus Road, N.E.

Calgary, Alberta

Toronto:

Four Points by Sheraton Toronto Airport,

6257 Airport Road

Mississauga, Ontario

Registration Fee:

\$395 CDN per person. Travel & accommodation are not included in registration fees.

CE Credits

CE Credits (6 hours) are available. We provide a verification notice for each program.

Cancellation Policy:

Cancellations with less than 14 days prior to the seminar start date are subject to a 50% administration fee (no exceptions). Cancellations with more than 14 days notice (prior to the start date), will receive a full refund. Refunds will not be issued for non-attendance.

Call 1.888.239.9908 to register or register online at www.learndental.com

Vision - Expertise - Profitability

LeeAnn Shipowick, B.Sc., RDH **Dental Consultant & Lecturer**

LeeAnn Shipowick represents the “new wave of dental hygiene” with her unique ideas for promoting total body health in the hygiene department. She is a motivator of people and excels in creating enthusiasm for dentistry. LeeAnn’s natural gifts lie in design and image management. LeeAnn began her own image consulting business with an emphasis on design, special events and marketing. She worked with many medical and dental practices to create a new “look” and consult with them on image and marketing programs.

LeeAnn graduated from Loma Linda University with a Bachelor of Science degree in Dental Hygiene with a Speech Communications emphasis. She began her career in private practice and community health as a dental hygienist and practice business manager. LeeAnn has also worked in public dental health, using her design and PR skills to create interactive presentations for schools. She also worked as the administrator of a large dental practice for many years in addition to consulting with other dental clinics to increase revenue and build their patient base.

In addition to practice coaching and consulting, LeeAnn presents lectures at dental hygiene schools and periodontal study clubs.

LeeAnn has lectured internationally as well as in North America.

Anita Jupp **Dental Consultant & Lecturer**

Anita Jupp, one of international dentistry’s most sought after practice management speakers.

Nowhere will you see the principles of teamwork, technology, patient education, motivation, communication, patient services and marketing illustrated with more humour and flair than at an Anita Jupp program. Her lecture schedule includes programs hosted by many of the world’s leading dental associations in Canada, the US, UK, Caribbean, Hawaii, Hong Kong, Malaysia, Singapore, Singapore, Korea, Australia, Spain, Sweden, India, Iceland and Greece. Anita was a featured speaker at the American Dental Association session in Philadelphia 2005.

Anita entertains as she educates, leaving audiences enthusiastic and highly motivated about achieving greater levels of success in their professional and personal lives. She is an energetic and practical presenter, transforming employees into “a team” striving to achieve excellence. At the heart of her presentations is Anita’s overwhelming belief in people’s abilities.

Anita is the recipient of a Fellowship Award, presented to her by the International Academy of Dental-Facial Esthetics which represents her outstanding contribution to business management in the international dental community.

Anita’s articles have been featured in many of the leading dental journals worldwide. She has written four books and has developed a series of training tools on CDs and CD-ROM. Anita opened the ADEI - Canada’s first Advanced Dental Education Institute with training workshops for the entire team. As a global practice coach, Anita works with dental professionals, renewing their self-confidence and arming them with the latest tools and fresh insights to achieve success.

Anita was a featured guest at the Las Vegas Institute for Advanced Dental Studies for over a year.



LeeAnn Shipowick



Anita Jupp